



# Commerce Unified

Manage your entire affiliate business and maximize your profits from one unified platform.

## Benefits

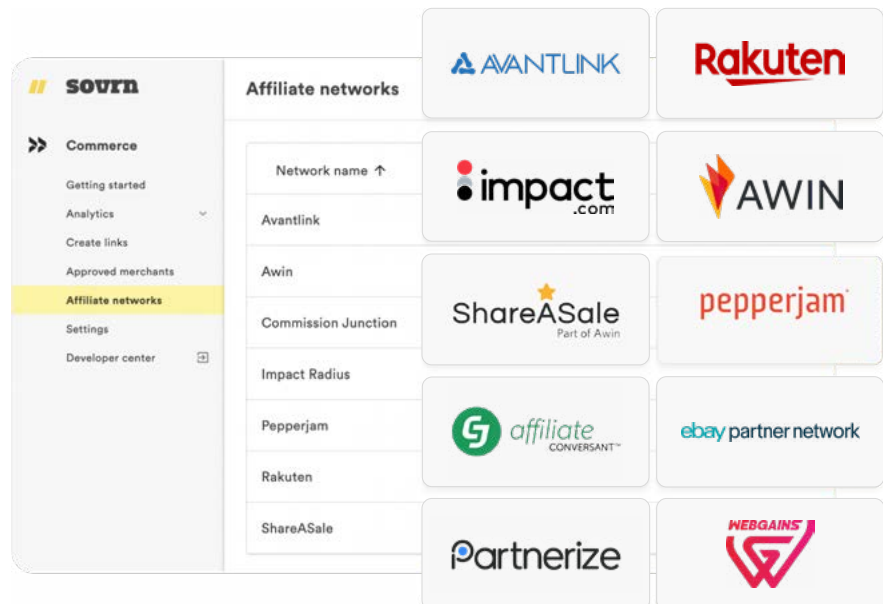
Monitor and optimize all your affiliate revenue streams and workflows in one unified platform.

- + Integrate your key affiliate networks and merchant relationships into one convenient location
- + Streamline link creation and manage all of your links
- + Have the freedom and control to build more direct merchant relationships

## All of your networks and merchants in one place

Manage multiple affiliate networks and merchants with a single set of tools.

- + Seamless affiliate network integration with no development work required
- + Create and manage all affiliate links in one place
- + Access 50K top merchants and connect your own
- + CPA and CPC programs
- + Dedicated Sovrn merchant team to negotiate for you





**Put your analytics to work**

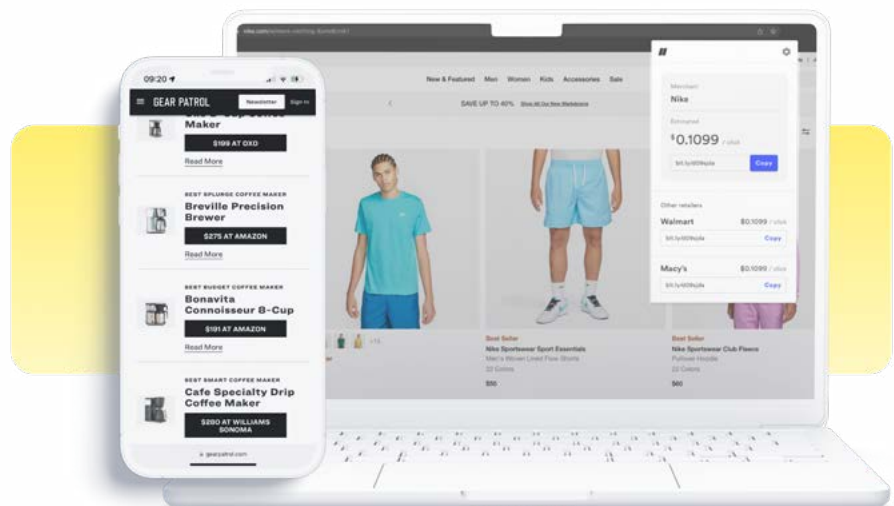
Access a unified view of revenue, clicks, and audience purchase data to get a holistic view of your audiences and guide content strategy.

- + Quickly adjust content strategy quicker with real-time click analytics
- + Turn insights into actionable outcomes for smart editorial decision making
- + Tap purchase intent data to deliver better and more engaging content that resonates with your audience
- + Optimize clicks for highest earning potential

**Create links in a snap**

Create, edit, and efficiently manage all of your links in one centralized platform.

- + Affiliate links generated through Sovrn automatically utilize the network's direct rate, ensuring you earn commissions seamlessly
- + Create links on the go with our new iOS app
- + Utilize our Chrome extension to create links and share directly with your audience
- + Seamlessly implement dynamic link parameters for improved and more detailed tracking
- + Use javascript or the link API to affiliate

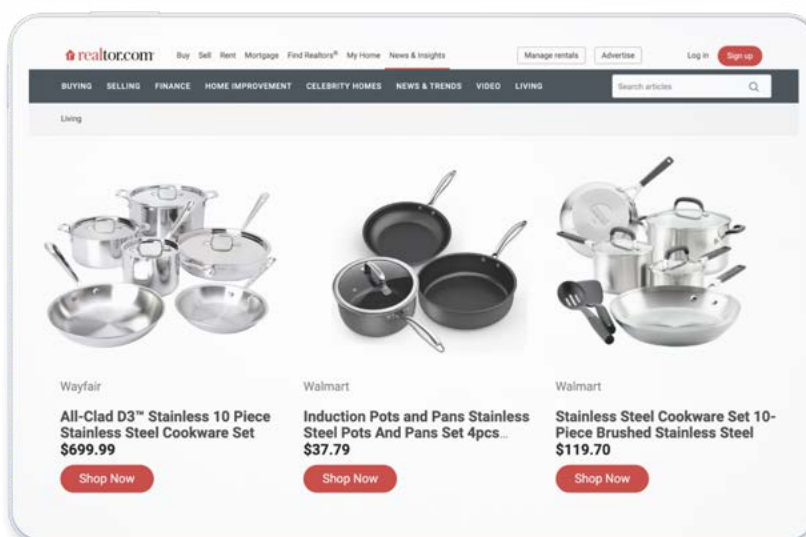




## Easily create shoppable content

Increase efficiency and maximize your affiliate revenue by building dynamic, customizable shopping content in minutes through automated commerce tools.

- + Automate every step of the affiliation process with price updates and out-of-stock link updates
- + “Plug & Play” API enables you to geolocate product offers based on the user’s location, find alternative merchants, and retrieve detailed product information
- + Offer price comparisons to give your readers choice and increase conversion rates
- + Feature multiple merchants or products in a customizable carousel with shopping galleries
- + Customizable design fits natively in your content



## Next Steps

Supercharge your affiliate game with Commerce Unified.

Contact Us