sovrn Commerce

Bring the muscle to your hustle

Sovrn Commerce empowers content creators and publishers of all sizes to quickly monetize their content in a simple, scalable, all-in-one solution.

Benefits

1.5B
Transactions per day

2M+
Viewers daily

50K
Merchants

40K+
Publishers

Engage your audience and monetize your content through dynamic, relevant, and valuable shoppable content.

+ Automatically generate revenue from your merchant links and achieve the highest commission rates from the best performing merchants.

+ Instantly access, monetize, and report on thousands of merchants from all of your affiliate networks (both CPA & CPC).

+ Build scalable solutions suitable for all sites and platforms with a simple UI and APIs (e.g. newsletters, social, mobile, etc.).
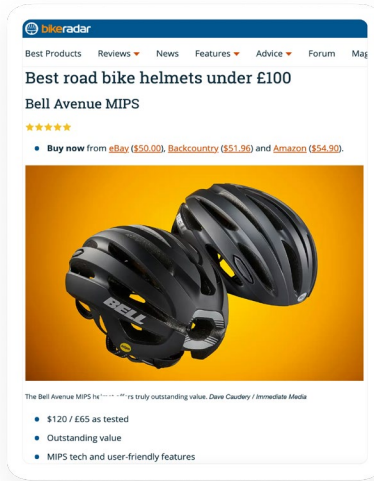
How it Works

+ Sovrn Commerce automatically adds affiliate tracking to product or merchant links inserted by the content creator.

+ See all available merchants in one place through a comprehensive, real-time overview of all your commerce activity.

+ Leverage Sovrn's Data Collective to understand purchase intent, reader attention, and viral shopping trends.
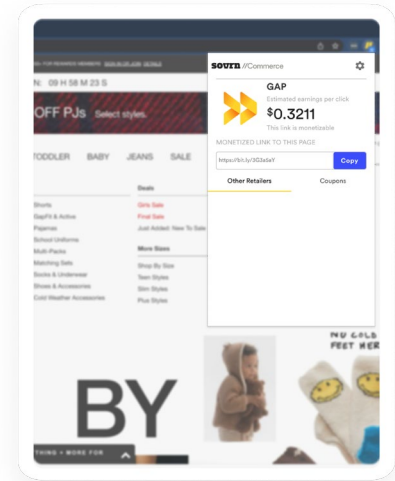
What You Get

+ Generate and scale revenue that you control from your favorite merchants.

+ Manage multiple networks with ease in one application.

+ Gain insights into audience behavior and your most engaging content to make smart decisions for your commerce business.
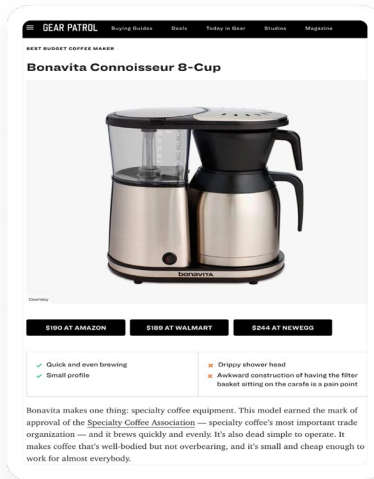
Sovrn Commerce Toolset

Affiliate Marketing

Automatically monetize links from your existing content across articles, emails, apps, and social media.
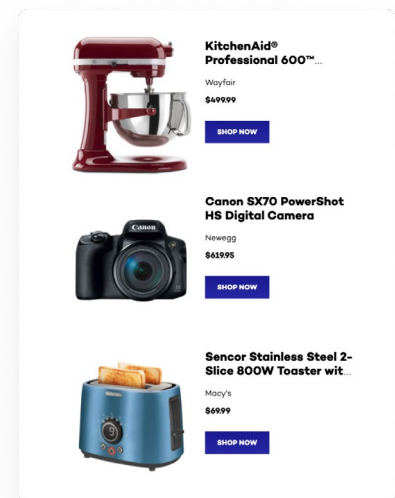

Chrome Extension

Quickly monetize links to share with your audience and compare commission rates, all from your browser.

Price Comparisons

Empower readers to shop multiple merchants at the best price, provide up-to-date product pricing and automatically remove out-of-stock items.

Shopping Galleries

Create unique and engaging shopping content by building and embedding a product gallery on your page in minutes.

Next Steps

Contact us today at:

CommerceSales@sovrn.com